

CHARACTER SELECTION

COMMUNICATION KIT

WORLD SELECTION

ALL NEW
MGAC



START GAME?
Y / N

#MGAC2019

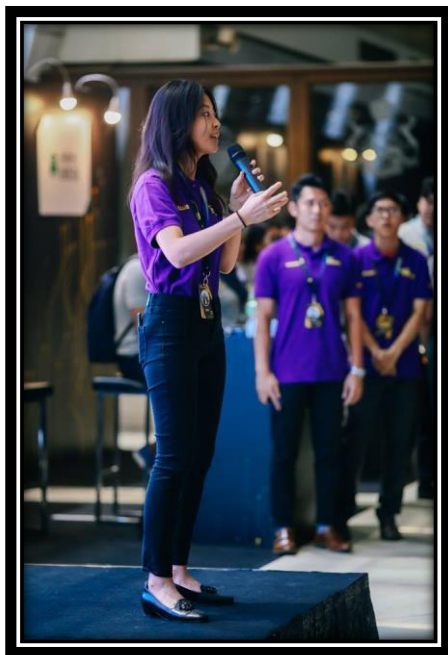
#ChallengeofChoice



Take charge of your own choices to unfold different experiences throughout the challenge.
Every decision matters!



A life-changing experience. MGAC is truly your #ChallengeyourChoice



What is the All New #MGAC?



YOUR CHALLENGE

A brand new and unique approach to test the limits of participants. Are you ready to take on the challenge?

YOUR MISSION

Flex your skills and start your mission the moment you step into MGAC.



YOUR GAME

A game whereby everyone is welcome to participate, regardless of your educational background.



YOUR DECISIONS

Tough choices and interesting problems give every participant a unique MGAC journey, where every decision matters

MGAC Accomplishments since its inception in 2012



1,200,000 lives impacted

130 nationalities

Over 276 universities visited

1000 campus levels

Over USD 450,000 in prizes

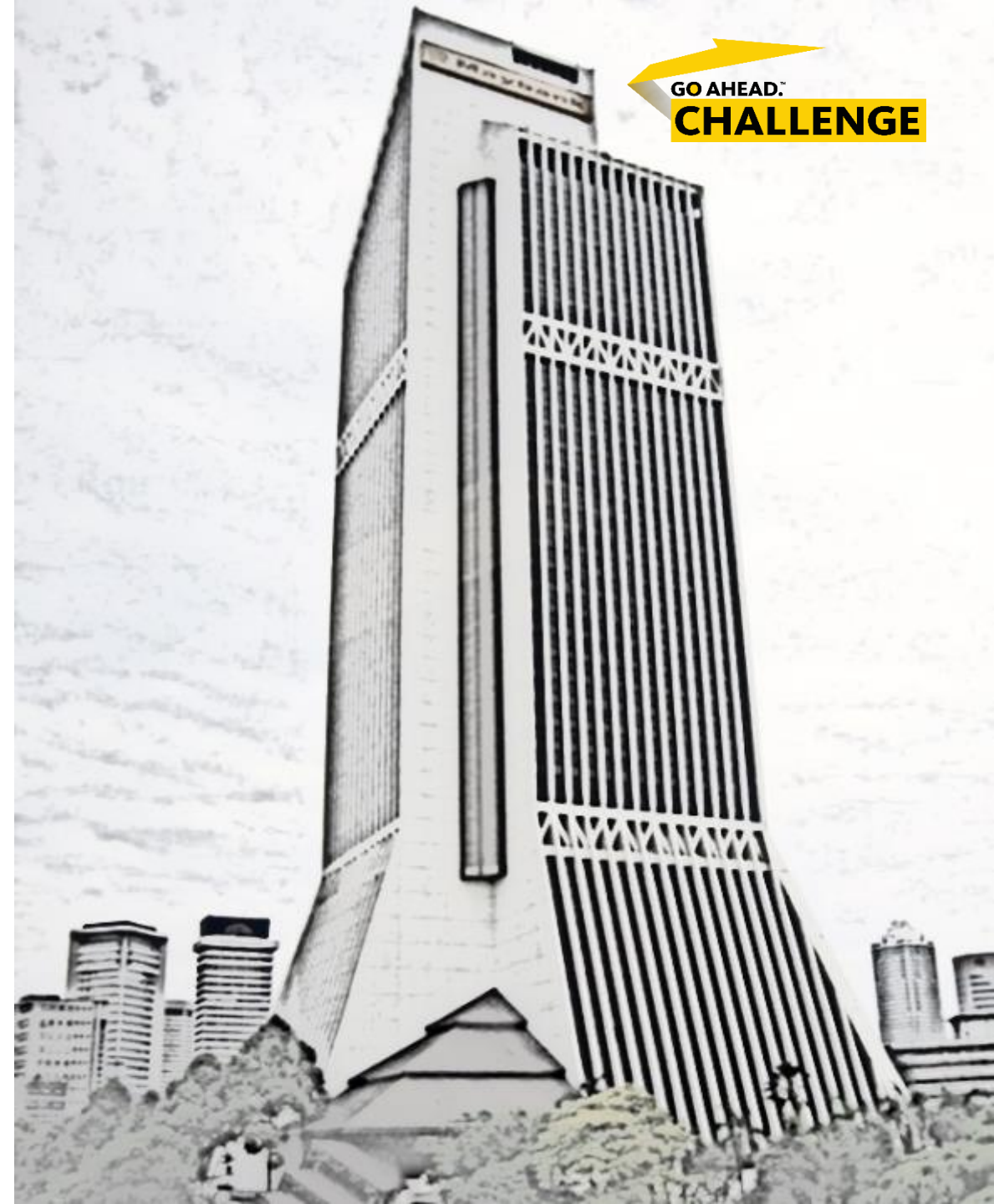
Best Graduate
Employer of the Year
Award 2018

Sector Award:
Banking & Financial
Services for the 8th
consecutive year



Who Is Maybank?

- **Malaysia's largest company by market capitalisation with a distinguished reputation as a cornerstone of an economic and social development in Malaysia**
- **International Presence in 20 countries**
- **Strong regional presence in all 10 ASEAN countries**
- **MYR 100 million Market Cap on Bursa Malaysia**
- **M100 Graduate Employer of The Year 2018**
- **Top 500 Most Valuable Global Brands**
- **No. 1 Graduate Employer in the Banking & Financial Services category for the 8th consecutive year**



Why Join #MGAC?



Exciting Career Opportunities

Students stand a chance to join Maybank's award-winning management trainee programme, the Global Maybank Apprentice Programme (GMAP)

Money-can't-buy experience

MGAC is so much more than a case challenge. It is an immersive experience designed to bring out the best in its participants by testing their limits, expanding their skillsets, and helping them realise their potential.

FLASHBACKS

Hear it from our past MGAC participants and winning teams!



Bhavan Sarpal from Monash
MGAC 2018 Global Champion

"MGAC is an international competition that really challenges you to the best of your abilities. Not only does it challenge your business and financial knowledge, it also tests you on every level in multiple skills including emotional, pitching, and negotiations. MGAC is a perfect platform to broaden your perspectives by preparing students for the corporate world." – now a Global Maybank Apprentice



Fairuz Izwan from Universiti Tenaga Nasional
MGAC 2016 Winning Team

"I was unsure of the challenge when I received the campus level invite however it was the best decision I've ever taken. The challenge gave me new perspectives, experiences, new friends around the globe and opened up a new opportunity for me to work in Maybank as it's Global Maybank's Apprentice and was given the opportunity to be involve in creating MGAC 2017 and MGAC 2018." – now a Global Maybank Apprentice

Global Maybank Apprentice Programme (GMAP)



- Gain a holistic 2-year learning experience with customised on-the-job rotations
- Explore and enhance your leadership style in group-wide special projects
- Fly to our regional offices for cross-border exposure and network amongst your talents via International Assignments
- Want to be chartered accountant in a bank? No problem. We will sponsor your professional certification with ICAEW in our GMAP Plus.
- The best part? All these awesome perks with no bond!

Personalised Development

Each GMA has a customised rotation plan, designed exclusively for them. Through career dialogue with the apprentices, their educational background, interests, and career aspirations are taken into consideration. No two GMAP experiences are the same.



Global

The programme is available in all the regions in which Maybank operates. Our presence in all 10 ASEAN countries, Hong Kong, and Greater China allows us to harness some of the brightest young talent in the industry. The programme also offers GMAs the opportunity for an international assignment in any of the countries we have presence in.



Humanising

GMAs will be given the opportunity to get directly involved in the wide variety of events and opportunities at Maybank such as CSR initiatives, engagement sessions with top management, etc. All learning elements are designed to accelerate GMA growth as a humanising banker and a future leader.



Past Years' Prizes



2017

Winning Team

- Cash prize of USD 40,000
- Fast-pass entrance to GMAP



2018

Winning Team and the Global Champion

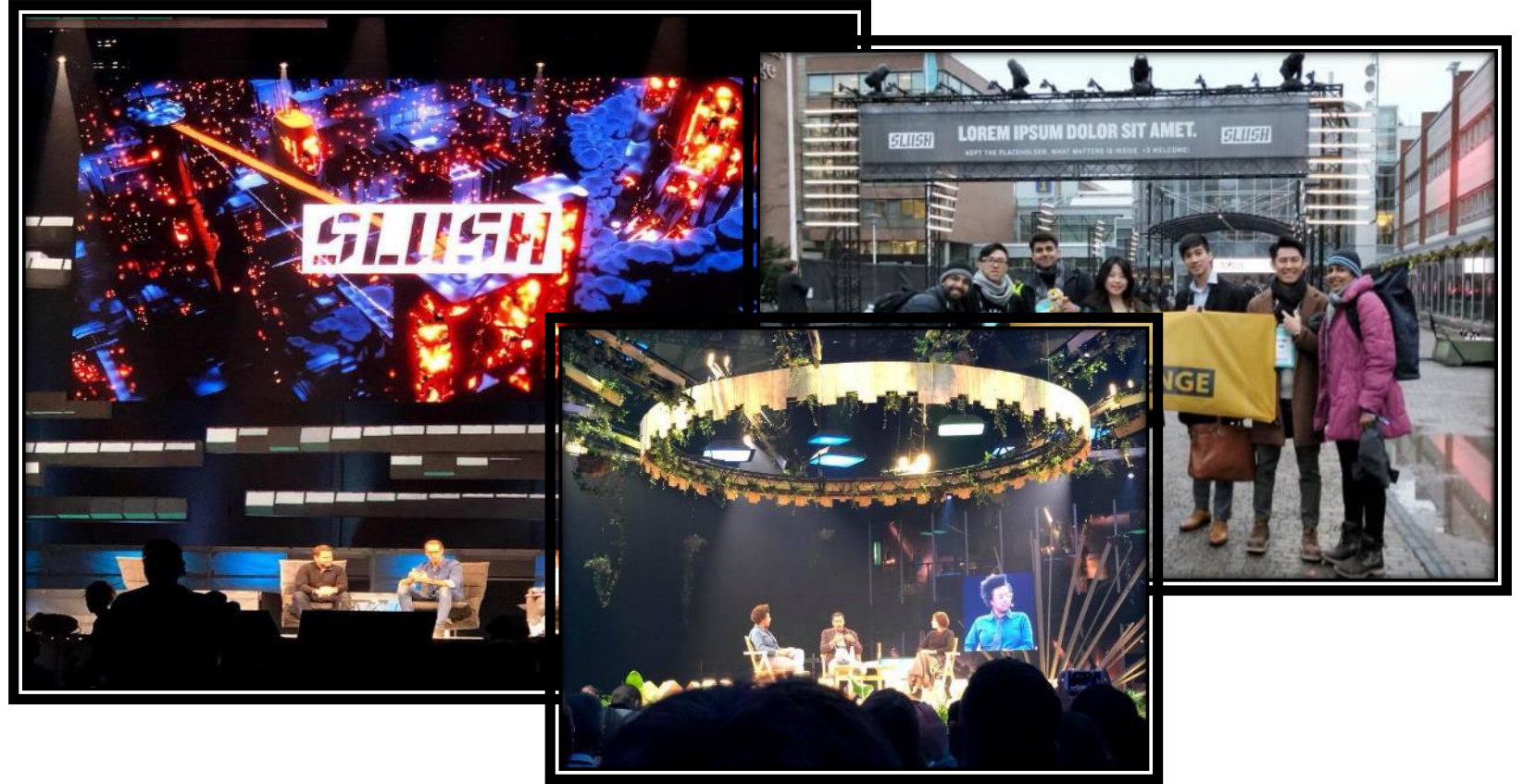
- All-Expenses Paid Trip to Slush Conference, Helsinki
 - MacBook Pro
- Fast-pass entrance to GMAP



Global Champion

- 2017** - Internship at any Maybank offices
- 2016** - Internship at Maybank New York or London office
 - Cash prize of USD 1,000
 - Fast-pass entrance to GMAP

Experiential Prizes



2016 & 2017 - Internship in any Maybank offices in the world, including New York, London, and Shanghai.

2018 – All-expenses paid trip to Slush conference, Helsinki - the world's leading start-up and tech event, it offers a unique opportunity to reach the global audience and engage with the tech community.

MGAC 2019 JOURNEY



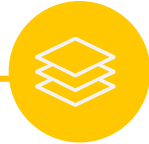
Now-APRIL '19



Begin Your Journey

Your journey begins the moment you sign up for the challenge. Are you excited to embark upon this journey with us?

APRIL '19 – MAY '19



Campus Level (1 day)

Candidates will get a firsthand taste of MGAC by competing throughout the day. Campus Levels will demand mental, physical, and emotional tenacity from challengers as they compete against one another.

Mystery Mission



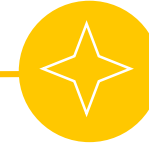
JULY '19



National Level (1 day)

Nationals aim to select the best challengers for Global Finals. Therefore, the level of complexity is a significant notch higher, and so is the experience! Challengers from different universities will clash to find the best of the best.

Mystery Mission



END JULY '19– EARLY AUG '19



Global Finals (8-10days)

Global finalists around the world will compete in a week-long intensive event that will push their limits and bring out their best qualities. They will here compete to be crowned as the Champion of MGAC 2019.

Are You Ready To Start The Game?



Roles and Responsibilities of Our Partner Universities

- Involved with the different levels of the competition from Roadshows to Global Finals Stage
- Key partner to liaise directly with MGAC Organising Committee to help facilitate ongoing MGAC activities including:

TIMELINE	WHAT IS IT	DATE	WHAT WE NEED FROM OUR PARTNER UNIVERSITIES
Roadshows <ul style="list-style-type: none"> - Promo booths - Engagements 	<ul style="list-style-type: none"> - Campus engagement programmes that offers a glimpse of what #MGAC2019 is - Call for application phase 	March to April 2019	<ul style="list-style-type: none"> - Send invites to all students prior to engagement via internal communication channels and social media platforms - Booth venue: high visibility and high traffic areas - Engagement venue: Lecture room that can fit up to 50 pax
Application Period <ul style="list-style-type: none"> - Class broadcast - Club and Society broadcast - University-wide broadcast 	<ul style="list-style-type: none"> - Fast passes will be awarded to high potential students during these engagements - These fast passes allows students to skip the online assessment and earn a direct place at campus level 	End-February to 15 th of April 2019	<ul style="list-style-type: none"> - Encourage university students to sign up and help us spread message about MGAC - Uni Notice Board, Blast via Digital Platform (Internal comms and social media) - Assist in putting up MGAC 2019 posters for the duration of the application period
Campus level	<ul style="list-style-type: none"> - Students will get their first taste of MGAC where they will compete with each other for an entire day and see if they have what it takes to make through the next round - Typically involves case study challenges and a series of interactive outdoor challenges 	April to June 2019	<ul style="list-style-type: none"> - Competition Venue: 100 pax
National Level	<ul style="list-style-type: none"> - Challengers from different universities will clash to find the best of the best. 	July 2019	University Representatives witness this year's MGAC execution in their respective countries
Global Finals	<ul style="list-style-type: none"> - Global finalists around the world will compete in a week-long intensive event that will push their limits and bring out their best qualities 	August 2019	University Representatives may be invited to support the Global Finals in a specific capacity.

University Leaderboard



All universities will be able to track how many of their students have applied for MGAC 2019

A weekly email update on this will be send to you so you can track where you stand and encourage your students to apply to keep your university in the lead!

Every year the Best University title will be awarded to the top university at our MGAC Gala Dinner

As a token of appreciation to universities who have lent a hand in making Maybank GO Ahead. Challenge a success

Previous Years' Best Universities

- 2016 – INTI University
- 2017 – Sunway University
- 2018 – Monash University



Ready to Start the Game?

Head over to <http://bit.ly/mgac2019> or join us at our MGAC2019 roadshows!

Take part in our MGAC engagement session & stand a chance to win a fast pass to MGAC2019 Campus level!

Emerge as the Champion and walk away with an opportunity to design an experience of your own!



Follow us on Instagram [@goahead.challenge](https://www.instagram.com/goahead.challenge) to find out more!



Follow us on Facebook [GO Ahead. Academy](https://www.facebook.com/GO Ahead. Academy) to find out more!



For further enquiries, drop us a message at goahead.challenge@maybank.com.my



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